

CITIESTOBE PHOTO AWARD

GUIDELINES & LEGAL BASES

1. ORGANIZATION

The organizer of the photo contest is CitiesToBe (www.citiestobe.com), the blog run by anteverti.

2. CONCEPTUAL FRAMEWORK OF THE CONTEST & 'THE CITIESTOBE STATEMENT'

Urbanization is a global phenomenon. Throughout the 20th century and especially in the last six decades, the world's population has been progressively concentrated in urban centres. According to United Nations forecasts, in 40 years the world urban population will double, from 3,400 million in 2009 to 6,400 in 2050. This phenomenon takes even more importance in developing countries. Especially in Latin America, where there are large migrations from rural to urban areas and it is expected that, in the same year, almost 80% of the population of the continent will live in cities. In short, cities have acquired a fundamental role in contemporary global reality and concentrate a huge social, political and economic burden.

Urbanization is a phenomenon of great importance and it generates benefits of many types - cultural diversity, creativity, innovation, networking, new business opportunities, inspiration, collaboration. However, it also brings along some of the greatest challenges of the 21st century. In a context of globalization, current cities face major challenges at all levels - environmental, social and economic sustainability, energy efficiency, climate change, cultural conflicts, migrations, differences, inequality, infrastructure obsolescence or occupation and wealth. Cities are, therefore, complex ecosystems that concentrate multiplicity of layers. Their compounded nature and their powerful aesthetics make so many of us passionate about them.

This is what moves us at CitiesToBe, and that is why we have decided to launch the 1st edition of the CitiesToBe Photo Award: a contest for images that portrait cities and any aspect from the complex ecosystems they entail.

3. PARTICIPANTS

Any individual over the age of 18 may participate in the **CitiesToBe Photo Award**, regardless of their geographical location or nationality. Only one photograph per person will be accepted.

Participation is free.

Employees of CitiesToBe and anteverti, as well as members of the jury, are not allowed to participate in the contest.

4. THEMATIC FOCUS

The **CitiesToBe Photo Award** is a contest of images that show or reflect on cities and urban life, in any of their complex forms and aspects. The jury will assess all submitted photographs according to the 'CitiesToBe Statement' (check point 2. CONCEPTUAL FRAMEWORK OF THE CONTEST).

5. WORKS TO BE SUBMITTED

Each participant may present one only photographic image to the **CitiesToBe Photo Award**. Participants must hold the rights of the image they submit.

In the case the submitted image belongs to a series of photographs or is part of a photographic project, the participants will have to specify and include references (link to website, blog, social networks, etc.) accordingly.

Photographs that already have been previously rewarded or published are not exempt to be submitted. In that case, though, participants will have to mention this information in their submission.

The photographic images can be conventional photographic work or artistic work that uses photography as a medium, and there will be no restrictions on techniques or procedures. Conventional digital development or mixed techniques are permitted (the use of Photoshop or similar photo editors, white balance, exposure, levels, contrast, saturation, focus and so on).

Photographs of objectionable content according to the criteria of anteverti and CitiesToBe and/or the jury will be excluded from the contest.

6. PRIZE

The prizes associated to the **CitiesToBe Photo Award** will be structured in the following way:

- **One first acquisitive prize for the amount of 1,500 euros to the winning photograph.**
The awarded author will be responsible for sending a physical copy of the image to anteverti in the format defined by him– or herself in the submission form (size, type of frame, printing –Acrylic Glass Photo Print, Acrylic Glass Photo Print or Aluminium Dibond, etc –).
- **10 honorary mentions to the finalist images of the CitiesToBe Photo Award**
- **The winning image and the 10 honorary mentions will be disseminated digitally through CitiesToBe.com and anteverti's social network channels.** This will include

the publication of a **CitiesToBe Photo Award 2019 ebook** featuring the winning and the ten finalist images **aimed at acknowledging the work of the awarded authors. CitiesTobe and anteverti reserve the right to eventually print and disseminate the mentioned ebook or feature its content in postcards** to be physically or digitally sent by CitiesToBe.com and anteverti to their subscribed and social media audience and their clients. In all cases, appropriate credit will be given to the authors, including their name, surname, the title of the photograph and its associated statement.

7. SUBMITTING THE PHOTOGRAPHS

Photographs must be submitted via the dedicated website that has been created for the photo contest, using the form available at www.citiestobe.com/photoaward

Participants may upload their photographs in the registration form and fill in the requested information to complete their application.

For each photograph to be submitted, the photographer will provide the following information:

PERSONAL INFORMATION

- **Name**
- **Surname(s)**
- **Email address**
- **Short Bio** – (up to 500 characters) to be included next to the photograph in the finalists' e-book in case of being between the 10 finalists
- **Link to personal website / social media channel / blog** – to be included next to the photograph in the finalists' e-book in case of being between the 10 finalists

INFORMATION ABOUT THE SUBMITTED PHOTOGRAPH

- **Title of the photograph**
- **Brief statement of the photograph** (up to 500 characters)
- **Is the photograph part of a series of photographs or a photographic project? YES/NO**
 - If yes: link to the referred project/series
- **Has the photograph already been published or rewarded? YES/NO**
 - If yes: explain where and when and provide a link to the referred prize or publication

- **Physical details and format as it would be sent to Anteverti Consulting in case of winning the acquisitive prize**
 - **Size:**
 - **Printing technique:**
 - **Type of frame:**
 - **Edition number:**

After accepting the legal bases and privacy policy, the participant will send and therefore complete their application.

Each participant may make one submission only. If multiple submissions are made, only the first one will be accepted.

8. FORMAT OF PHOTOGRAPHS TO BE SUBMITTED

The photographs must be submitted via the form available at www.citiestobe.com/photoaward, in JPG format (preferably with Adobe RGB 1998 colour profile), measuring up to 2000 pixels on the longest side and with a maximum size of 5 MB, without the addition of frames, borders or photo captions.

In case the photograph is selected as one of the 10 finalists, the organization will request the submission of them via WeTransfer in JPG or TIF format with the maximum quality and size.

9. RIGHTS & LEGAL BASES

By entering the **CitiesToBe Photo Award** competition you, hereby, accept these Competition Rules, Legal Bases and the Terms and Conditions.

By submitting your images to the **CitiesToBe Photo Award**, the author of each photograph affirms that he or she holds all necessary authorization from the people, places and brands that may appear in the photographs, with the participant being solely responsible for any claims that may arise and with the organization of the contest (CitiesToBe.com and the company that runs it, Anteverti Consulting SL) being exempt from all responsibility.

The intellectual rights and the rights of exploitation (exhibition, reproduction, communication, publication and public distribution) of the images received will be held by the author of the photographs, without geographical or temporal limits. However, both anteverti and CitiesToBe keep the right to use the images always referencing the context of the photography contest, in the promotion of the same through CitiesToBe.com and social media. More specifically, the use of the awarded photographs by anteverti and CitiesToBe will be as follows:

- **The winning photograph** will become part of the private collection of anteverti, the organization that runs the blog CitiesToBe.com. It will also be included in the **CitiesToBe Photo Award 2019 ebook** to be digitally disseminated and, eventually, printed or featured in postcards. In all cases, the appropriate credit will be given to the authors, including their name, surname, the title of the photograph and its associated statement.
- **The finalist images** will also be included in the **CitiesToBe Photo Award 2019 ebook** to be digitally distributed and eventually printed (as a physical version of the ebook or as paper postcards). In all cases, appropriate credit will be given to the authors, including their name, surname, the title of the photograph and its associated statement.
- **The non-finalist images** may be digitally used for promotional purposes of the contest through CitiesToBe.com and anteverti social media channels under the same conditions stated above. In all cases, the appropriate credit will be given to the authors, including their name, surname, the title of the photograph and its associated statement.
- All submitted materials can be used for the production of the **CitiesToBe Photo Award 2019 ebook** and/or postcards in case of winning or being finalists. Both the winner and finalists will commit to cooperate on the production of the ebook or postcards by sending the required materials via WeTransfer or similar (images in JPG or TIF format with the maximum quality and size, and texts in Word or similar open format). Any translation of the provided texts will be done by CitiesToBe.

Anteverti will never use the photos with the intention of making a profit. If the organization were to be interested in using any specific photograph for another purpose, the organization would negotiate the purchase of this photo with the author of the image.

The author of the photographs will always be credited by anteverti and CitiesToBe.com.

The organization of the contest will reject any type of request that may be made by third parties with commercial interests, such as concession, loan, exploitation, sale etc. of the personal details of the participants as well as the images that these participants present to the contest.

During the course of the photo contest, the organization may release an advance preview of the photographs that have been submitted. This will only happen within the context of this same contest, and for the purpose of promotion.

10. JURY

The jury shall consist of the Editorial Team of CitiesToBe and a professional from the field of photography. The jury will evaluate both the technical elements of the submitted photographic images and the way in which these document, capture and display the reality of life in cities, as well as the dynamics of urban ecosystems.

The names of the Jury members will be published on the blog CitiesToBe.com no later than a month before the Jury meets.

In the event of any circumstances that may hinder the development of the contest, the organization may, at their discretion, alter the composition of the jury.

11. FINAL DECISION

The Jury will release their decision on **04th March 2020**, publishing this decision on the dedicated website of the **CitiesToBe Photo Award** and on anteverti social media channels. The decision of the Jury is final.

The organization of the contest will inform the winner, finalists and non-winners of the final decision via email. Each participant is required to provide an email address for this purpose. Once all the participants have been notified about the resolution of the contest, the final results will be published publically at CitiesToBe.com, anteverti.com and social media.

12. SUBMISSION DATES

Entries for the **CitiesToBe Photo Award** can be submitted **from 17th DECEMBER 2019**. The final deadline for submitting entries is midnight (CET) on **16th FEBRUARY 2020**.

13. GENERAL TERMS AND CONDITIONS

As the company organizing the contest, Anteverti Consulting SL reserves the right to modify these present bases or to cancel them if this is considered appropriate.

The personal details provided by the participants will be processed in accordance with what is outlined in the European General Data Protection Regulation (GDPR). Participants are entitled to exert their right of access, rectification and cancellation as defined in our website's "[Terms and Conditions](#)".

Any questions about the photo contest should be addressed to the following email address: citiestobephotoaward@anteverti.com

14. SCHEDULE

- 12/17/19 Presentation of the CitiesToBe Photo Award 2019 and opening date for the submission of photos.
- 02/16/20 Closing date for submitting photos to the contest.

- 02/17/20 Beginning of the assessment of work received.
- 03/04/20 Publication of the Jury's decision and notification of the winners.