

# CITIESTOBE PHOTO AWARD 2023

## GUIDELINES & LEGAL BASES

### 1. CONCEPTUAL FRAMEWORK OF THE CONTEST & 'THE CITIESTOBE STATEMENT'

If there is something that defines the last century in the world, that is the progressive concentration of people in cities. Whether fleeing from war and conflict, pursuing a better future, or simply following the inertia of progress, cities have been giving shelter and birth to more and more people without restraint. **Today, the world is more urban than ever before, and this is increasing every year.** As a result, **cities have acquired a fundamental role in contemporary global reality.**

The DNA of cities is composed of many exciting things, such as cultural diversity, creativity, innovation, entrepreneurship... At the same time, cities are a manifestation of our world's main challenges: according to UN Habitat, they consume 78 % of the world's energy and produce more than 60 % of greenhouse gas emissions. They are the place where social differences and segregation are most evident, and where cultural and identity conflicts converge. In short, **cities are highly complex ecosystems comprising a multiplicity of layers and, most importantly, they are the canvas where our future will be created.**

**This exciting combination of facts around urban realities is what moves us at CitiesToBe, and that is why we decided to organize the CitiesToBe Photo Award: a biennial contest for images that portray cities and their challenging, yet inspiring complexity.**

### 2. PARTICIPANTS

Any individual over the age of 18 may participate in the **CitiesToBe Photo Award 2023**, regardless of their geographical location or nationality. Participants are only allowed to apply once.

Participation is free.

Employees of CitiesToBe and Anteverti, as well as members of the Jury, are not allowed to participate in the contest.

### 3. THEMATIC FOCUS

The **CitiesToBe Photo Award 2023** is a contest of images that show or reflect on cities and urban life, in any of their complex forms and aspects. The Jury will assess all submitted

photographs according to the 'CitiesToBe Statement' (check point 1. CONCEPTUAL FRAMEWORK OF THE CONTEST).

#### **4. WORKS TO BE SUBMITTED**

Each participant may present one only photographic image to the **CitiesToBe Photo Award 2023**, although it will be especially valued if it is part of a photographic project. In this case, participants will have to specify and include references to the project (link to website, blog, social networks, etc.) accordingly.

**Participants must hold the rights of the image they submit.**

Photographs that have previously been published or submitted to other competitions can be submitted to the CitiesToBe Photo Award 2023. However, **photographs that already have been previously awarded by the CitiesToBe Photo Award or other contests cannot be submitted.**

**All images must have been taken or created after 2018.**

The photographic images can be conventional photographic work, or they can also be artistic work that uses photography as a medium. There will be no restrictions on techniques or procedures. Conventional digital development or mixed techniques (the use of Photoshop or similar photo editors) are allowed.

Photographs of objectionable content according to the criteria of Anteverti and CitiesToBe and/or the Jury will be excluded from the contest.

#### **5. SHORTLIST AND PRIZE**

Out of all the submitted images, **50 photographs will be shortlisted.** These images will be presented to the Jury, who will select the winners.

The prizes associated to the **CitiesToBe Photo Award 2023** will be structured in the following way:

- **One first acquisitive prize for the amount of 1,500 euros to the winning photograph.**
- **10 honorable mentions.**

## 6. DISSEMINATION OF THE IMAGES

The 50 shortlisted images – including the winner and the 10 honorable mentions, will be disseminated digitally through CitiesToBe and Anteverti’s social network channels.

The 50 shortlisted images will also be included in the publication of the CitiesToBe Photo Award Book - Edition 2023, aimed at acknowledging the work of the shortlisted and awarded authors. This book will be published in a digital and physical format. **Only a digital copy of the book will be sent to the shortlisted authors.**

CitiesToBe and Anteverti may promote the work of the authors of the 50 shortlisted images through printed materials and/or additional initiatives, such as postcards or exhibitions. **This will be done without having to ask for additional consent from the author.** In all cases, appropriate credit will be given to the authors, including their name, surname, and the title of the photograph. Any promotional initiative that the organization decides to undertake regarding the CitiesToBe Photo Award will be accordingly communicated to the authors.

All submitted images may be disseminated through Anteverti and CitiesToBe channels and social media, in order to promote the contest and their authors.

To apply to the contest, all participants will have to agree with the terms and conditions stated in this point, regarding the dissemination of the images.

## 7. SUBMITTING THE PHOTOGRAPHS

Photographs must be submitted on the CitiesToBe Photo Award website, using the form available at [www.citiestobe.com/photoaward/2023-edition](http://www.citiestobe.com/photoaward/2023-edition).

Participants must upload their photographs in the registration form and fill in the requested information to complete their application.

Authors will be required to provide the following information about themselves and their submitted image:

### PERSONAL INFORMATION

- **Name**
- **Surname(s)**
- **Country**
- **Email address**
- **Short Bio** – (up to 600 characters, spaces not included)

- **Link to personal website**
- **Link to Instagram account**

#### **INFORMATION ABOUT THE SUBMITTED PHOTOGRAPH**

- **Title of the photograph**
- **Brief statement/contextualization about the photograph** (up to 1200 characters, spaces not included)
- **Country where the photograph has been taken**
- **City where the photograph has been taken**
- **Is the photograph part of a series of photographs or a photographic project? YES/NO**
  - If yes: link to the referred project/series
- **Has the photograph already been published? YES/NO**
  - If yes: explain where and when and provide a link to the referred publication

After accepting the legal bases and privacy policy, the participant will send and therefore complete their application.

Each participant may make one submission only. If multiple submissions are made, only the first one will be accepted.

#### **8. FORMAT OF PHOTOGRAPHS TO BE SUBMITTED**

The photographs must be submitted in **JPG format (preferably with Adobe RGB 1998 colour profile), measuring up to 2000 pixels on the longest side and with a maximum size of 5 MB**, without the addition of frames, borders or photo captions.

In case the photograph is selected as one of the shortlisted finalists, the organization may require further details on the image, and may request the author to send a new version of the image in JPG or TIF format, with the maximum quality and size. The submission will be done via WeTransfer or similar platform.

The author of the winning image will be required to send the image in the highest resolution and quality for it to be printed by the organization.

## 9. ORGANIZATION

The organizer of the photo contest is **CitiesToBe** ([www.citiestobe.com](http://www.citiestobe.com)), the knowledge platform run by **Anteverti**.

## 10. RIGHTS & LEGAL BASES

By entering the **CitiesToBe Photo Award 2023** contest the participant, hereby, accept these Competition Rules, Legal Bases and the Terms and Conditions.

By submitting her/his images to the **CitiesToBe Photo Award 2023**, the author of each photograph affirms that he or she holds all necessary authorization from the people, places and brands that may appear in the photographs, with the participant being solely responsible for any claims that may arise and with the organization of the contest (Anteverti) being exempt from all responsibility.

The intellectual rights and the rights of exploitation (exhibition, reproduction, communication, publication and public distribution) of the images received will be held by the author of the photographs, without geographical or temporal limits. However, **both Anteverti and CitiesToBe keep the right to use the submitted images on their websites or their social media, in order to promote the contest and their authors**. This will always be done referencing the author of each image and the context of the photography contest.

More specifically, the use of the awarded photographs by Anteverti and CitiesToBe will be as follows:

- **The winning photograph** will become part of the private collection of Anteverti, the organization that runs the knowledge platform CitiesToBe.
- **The 50 shortlisted images of the contest –which include the winning photograph and the 10 honorable mentions–** will be included in the **CitiesToBe Photo Award Book – Edition 2023** and, eventually, **printed or featured in postcards or in other digital and/or physical materials, including exhibitions. This will be done without having to ask for additional consent from the author**. In all cases, appropriate credit will be given to the authors, including their name, surname, the title of the photograph and its associated statement. The authors of these images will commit to cooperate on the production of the materials by sending the required materials via WeTransfer or similar (images in JPG or TIF format with the maximum quality and size, and texts in Word or similar open format). Any translation of the provided text will be done by CitiesToBe.
- **The non-shortlisted images** may be digitally used and/or disseminated for promotional purposes of the contest through CitiesToBe and Anteverti's social media channels under

the same conditions stated above. In all cases, the appropriate credit will be given to the authors, including their name, surname, the title of the photograph and its associated statement.

If the organization were to be interested in using any specific photograph for any other purpose than the ones stated above, the organization would ask for authorization to the author of the image and would reach an agreement on the terms and conditions to do so.

**The organization of the contest will reject any type of request that may be made by third parties with commercial interests**, such as concession, loan, exploitation, sale etc. of the personal details of the participants as well as the images that these participants present to the contest.

During the course of the photo contest, the organization may release an advance preview of the photographs that have been submitted. This will only happen within the context of this same contest, and for the purpose of promotion.

## **11. JURY**

The Jury will consist of the Editorial Team of CitiesToBe and a professional from the field of photography. The Jury will evaluate the artistic quality of the submitted photographic images and the way in which these documents capture and display the reality of life in cities, as well as the dynamics of urban ecosystems. As stated above, proposals belonging to photographic projects will be highly valued.

The names of the Jury members will be published on [www.citiestobe.com](http://www.citiestobe.com) no later than a month before the Jury meets.

In the event of any circumstances that may hinder the development of the contest, the organization may, at their discretion, alter the composition of the jury.

## **12. TIMELINE**

Entries for the **CitiesToBe Photo Award 2023** can be submitted from **DECEMBER 20<sup>th</sup>, 2022**. The final deadline for submitting entries is midnight (CET) on **FEBRUARY 12<sup>th</sup>, 2023**.

- **DECEMBER 20<sup>TH</sup>, 2022:** Presentation of the CitiesToBe Photo Award 2023 and opening date for the submission of images.
- **FEBRUARY 12<sup>TH</sup>, 2023:** Closing date for submitting photos to the contest.
- **MARCH 17<sup>TH</sup>, 2023:** Announcement of the 50 shortlisted images of the contest.
- **APRIL 20<sup>TH</sup>, 2023:** Publication of the Jury's Final Decision and notification of the winners.

### **13. FINAL DECISION**

In a first stage of the evaluation, the Jury will **shortlist 50 images among all the images presented, which will be considered finalists**. This shortlist will be announced on **MARCH 17<sup>th</sup>, 2023** through [www.citiestobe.com](http://www.citiestobe.com), [www.instagram.com/citiestobephotoaward](https://www.instagram.com/citiestobephotoaward) and Anteverti's social networks.

The Jury will release its **Final Decision with the winning photograph and the 10 honorable mentions on APRIL 20<sup>TH</sup>, 2023**.

That day, **the organization of the contest will inform the authors of the winning, the 10 honorable mentions and the non-rewarded images of the final decision via email**. Each participant is required to provide an email address for this purpose.

Once all the participants have been notified about the Final Decision of the contest, the final result will be published publicly at [www.citiestobe.com](http://www.citiestobe.com), [www.instagram.com/citiestobephotoaward](https://www.instagram.com/citiestobephotoaward), [www.anteverti.com](http://www.anteverti.com) and Anteverti's social media.

### **14. GENERAL TERMS AND CONDITIONS**

As the company organizing the contest, Anteverti reserves the right to modify these present bases or to cancel them if this is considered appropriate.

The personal details provided by the participants will be processed in accordance with what is outlined in the European General Data Protection Regulation (GDPR). Participants are entitled to exert their right of access, rectification and cancellation as defined at CitiesToBe: <https://www.citiestobe.com/cookies-policy/>.

Any questions about the photo contest should be addressed to the following email address: [citiestobephotoaward@anteverti.com](mailto:citiestobephotoaward@anteverti.com)